

## **Robo: Will TAM test the water?**

**1 December 2015, London** - TAM Asset Management's direction in 2016 is one of further innovation and development. TAM believe the next few years in asset management will shape the long term future of the industry. In the rapidly developing world of technology, information and its delivery is King. Investors are demanding to be increasingly more informed and have recently become more motivated in empowering themselves to influence or manage their own investments. The market offering to today's investors thus needs to become increasingly more innovative.

TAM continues to concentrate on innovation as the core of its business principals to stay at the forefront of an ever changing market and is delighted to have been named the recent winner of the Wealth and Finance International 'Award for Innovation in Portfolio Management – UK' in the 2015 Finance Awards.

Among the offerings the firm is expected to bring to market, is a completely automated client interface that the industry has affectionately termed, ROBO. TAM has had this capability in its systems from the early days and continues to provide unprecedented investment transparency of delivery, hence it is no giant leap to develop the front end capacity to deal with the new investor expectations.

Once established however, rather than just the classic approach that presently prevails of pure algorithmic management, TAM has other things in mind and the next few months will highlight innovation again from its product team. Clients will of course be able to control levels of risk but new options will add further choice in the final assessment. This will enable an investor to deal solely with the investment manager, reducing the costs associated with management and putting control in the hands of the investor.

Whilst TAM do not claim to be the front runners in this concept, we do believe in unique ways of looking at the output, so watch this space.

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### **About TAM Asset Management:**

TAM is an award-winning specialist in discretionary investment management and can trace its company roots back to the 1930s. Today, TAM is majority owned by its management team who are committed to preserving the values of transparency and honesty to client services, which has allowed TAM to build its reputation as a forward-thinking provider of pioneering investment solutions.

TAM manages assets for: private clients, insurance companies, pension schemes, trust companies, charities and other financial institutions, utilising the next generation of interactive portfolio management systems to present a unique investment offering. From its head office in London and international office in Mauritius, TAM offers the flexibility of both onshore and offshore investment management.

For more information [click here](#).

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