



WHAT IS THE TAM SUSTAINABILITY MISSION?

The TAM Sustainability Mission demonstrates our commitment to reducing our environmental footprint, and inspiring others to do the same. It comprises two initiatives: The TAM Net Zero Commitment, and the Client Carbon Footprint Commitment.

WHAT DOES IT ALL MEAN?

CARBON FOOTPRINT



'A carbon footprint is the total greenhouse gas emissions caused by an individual, event, organisation, service, place or product, expressed as carbon dioxide equivalent (CO₂e).'



CARBON NEUTRALITY / NET ZERO

'Carbon neutrality is a state of net zero carbon dioxide emissions. Net zero refers to the balance between the amount of greenhouse gas produced and the amount removed from the atmosphere. We reach net zero when the amount we add is no more than the amount taken away.'

CARBON OFFSET



'A carbon offset is a reduction or removal of emissions of carbon dioxide or other greenhouse gases made in order to compensate for emissions made elsewhere. Offsets are measured in tonnes of carbon dioxide-equivalent (CO₂e).'

WHO ARE YOU WORKING WITH ?



TAM are collaborating with Carbon Footprint Ltd, the Quality Assurance Standard (QAS) approved provider of internationally recognised carbon footprint calculators and offset projects.

THE TAM
NET ZERO 
COMMITMENT

We are extremely proud to have become a certified carbon neutral firm. Carbon Footprint Ltd have independently verified our annual carbon emissions, which we have offset by purchasing carbon credits that support Verified Carbon Standard (VCS) approved tree planting projects in the UK, and reforestation projects in South America.

We will continue to monitor, review and offset our emissions annually, all the while working on new and innovate ways to ultimately reduce our firm's carbon footprint.



THE CLIENT CARBON FOOTPRINT COMMITMENT

WHAT IS IT?

This exciting new client initiative provides our GIA and ISA investors with the opportunity to offset their carbon footprint for every year that they are invested with us. Much like our You Give We Give initiative, clients wishing to participate can simply complete the short application form and we will take care of the rest.



HOW DOES IT WORK?

According to Carbon Footprint Ltd the average carbon footprint for an individual in the UK is currently 6.5 tonnes, which to offset, currently costs £58.50 with the VCS certified Global Portfolio project.



On the client's behalf, TAM will purchase the credits to offset their footprint, and their funds will support carbon reduction programmes across the world, which include carbon avoidance, clean and renewable energy generation, and innovative efficient cooking technologies.*

Clients will receive a personalised Carbon Footprint Ltd certificate each year which will outline their contribution to the VCS Global Portfolio project and illustrate the positive impact that they have made to our environment.

At any time, clients can pause or cancel their participation in the initiative, by simply getting in touch with us via any of the details at the bottom of this page.

**The average footprint and offset costs are likely to fluctuate so payments may vary from year to year.*



GETTING INVOLVED

For more information about the Client Carbon Footprint Commitment and access to the application form, please visit www.tamassetmanagement.com/sustainability



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